

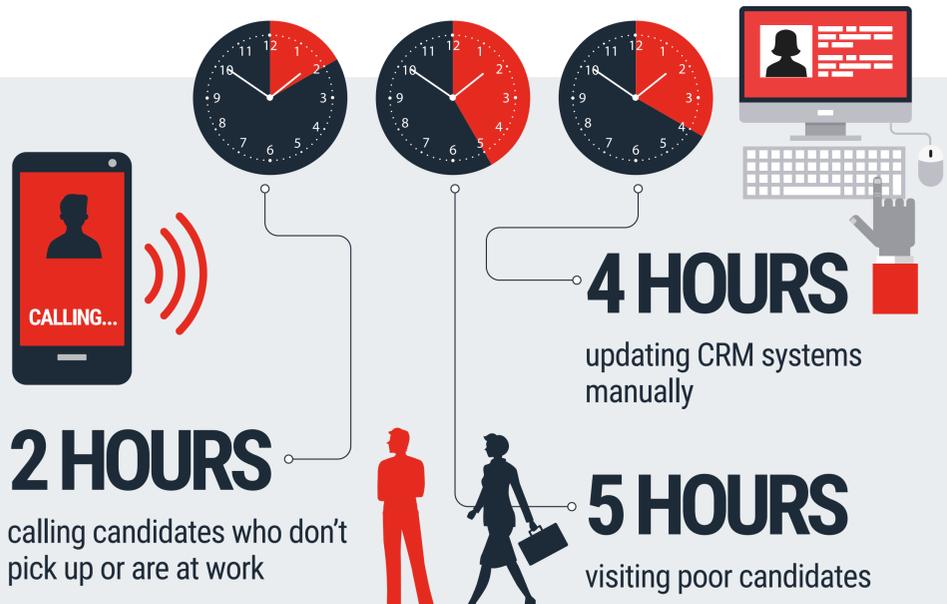
HOW RECRUITERS CAN USE TECHNOLOGY TO IMPROVE PRODUCTIVITY AND BOOST PLACEMENTS



Recruiters waste more than

10 HOURS

a week by failing to adopt new technology. This includes

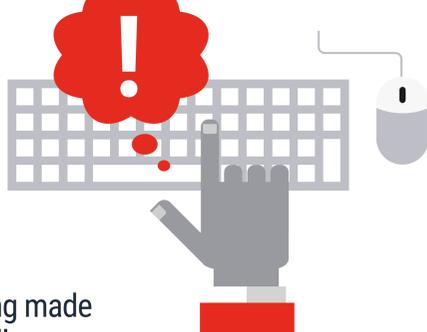


WHAT ISSUES ARE FACING THE INDUSTRY?

More than

7 in 10

(72%) worry mistakes are being made by inputting CRM data manually



63%

are worried about working remotely or flexibly in case they miss calls



HOW CAN TECHNOLOGY HELP?



60%

of consultants already listen back to calls to review successes and establish best practice



96%

The majority would feel more comfortable working from home if they could pick up office calls on their mobile or laptop at any time



40%

would like to use video conferencing to streamline the initial candidate interview process

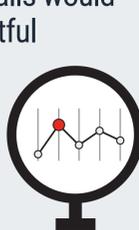
76%

are keen to access analytics to pinpoint when calls would be most fruitful

Whilst

only 4%

believe before 9am is when calls are most successful



5

TIPS TO USE TECHNOLOGY TO IMPROVE PRODUCTIVITY



Use analytics to track call volumes



Integrate calls automatically with CRM systems



Make the most of your time and use video conferencing



Make the world your office



Establish best practice through call listening

FIND OUT MORE

Contact us on corporate-uk@8x8.com or 0333 043 8888

About 8x8, Inc.

8x8, Inc. (NASDAQ:EGHT) is the provider of the world's first Communications Cloud that combines unified communications, team collaboration, contact centre and analytics in a single, open and real-time platform. 8x8 eliminates information silos to expose vital, real-time intelligence across multiple clouds, applications and devices to improve individual and team productivity, business performance and customer experience.

For additional information, visit www.8x8.com/uk or connect with 8x8 on LinkedIn, Twitter, Google+ and Facebook