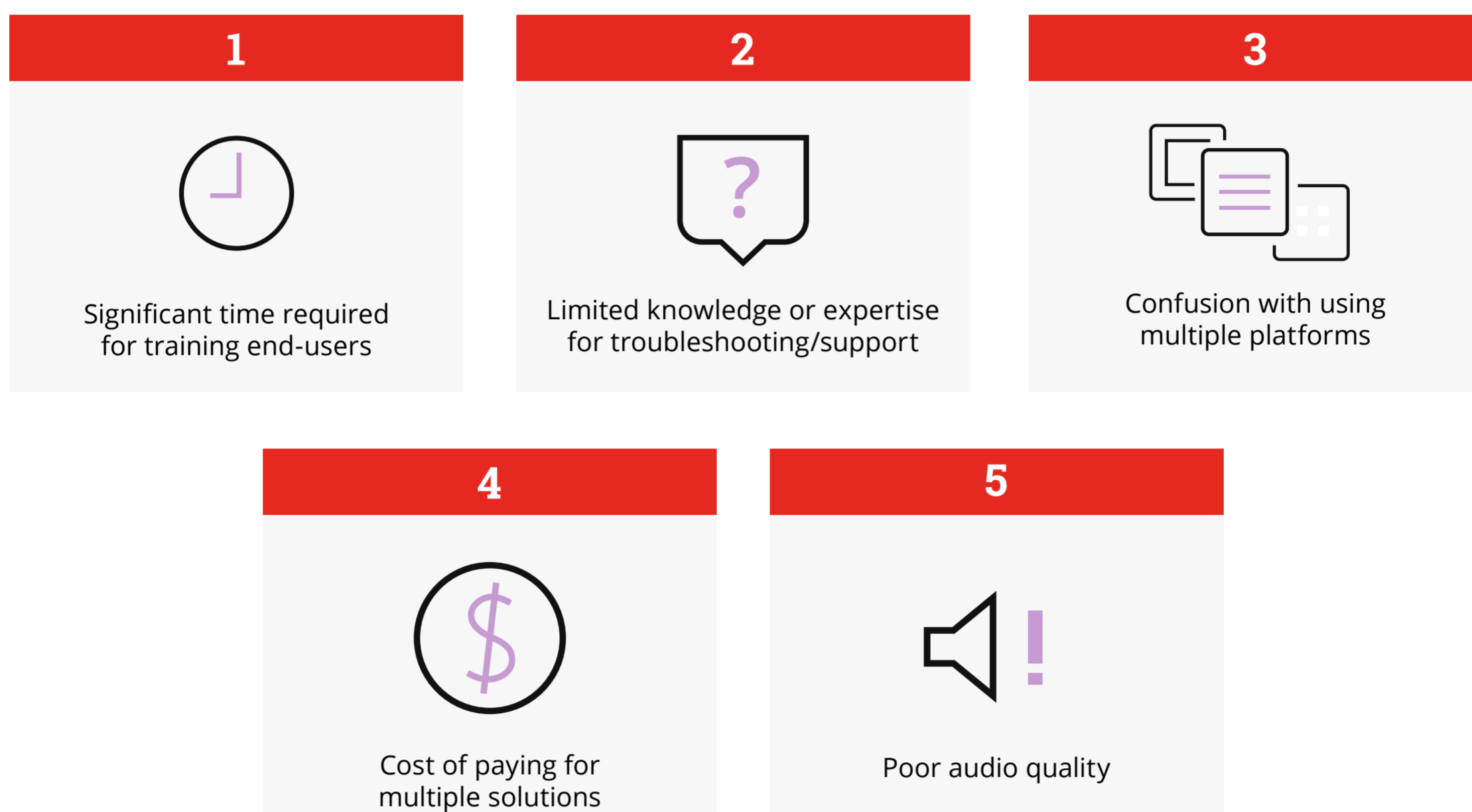


IT Execs Speak Up About Unified Communications

Not happy with your unified communications (UC) solutions? You're not alone. A recent Spiceworks survey found that only 1 in 4 organizations (28%) are highly satisfied with their current communications and collaboration solutions. **But there's a way to end the madness.**

5 signs it's time to move on

IT executives know that solving problems is part of the job. But what if the challenges just aren't worth it? Spiceworks survey respondents identified these top 5 challenges with communication/collaboration:

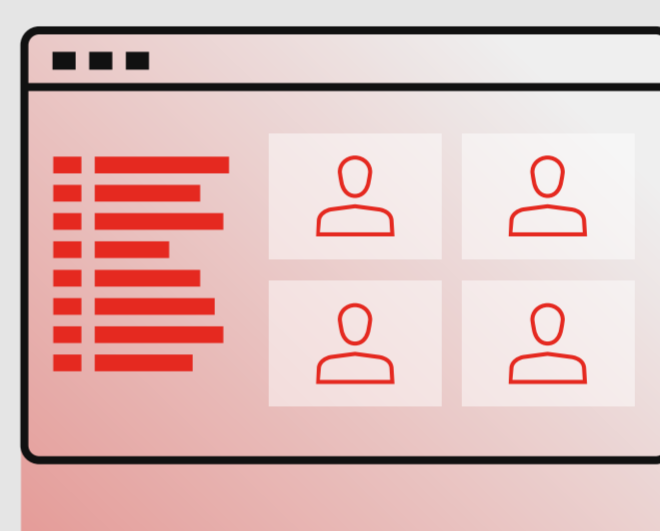


What's more, 71% of IT executives said their organizations use multiple communication/collaboration solutions – making business unnecessarily complicated and costly for everyone.



Better conversations, bigger benefits

UC solutions provide a single, unified platform for voice, chat, video meetings, collaboration, and more. IT executives said the top 5 drivers for deploying UC would be to:

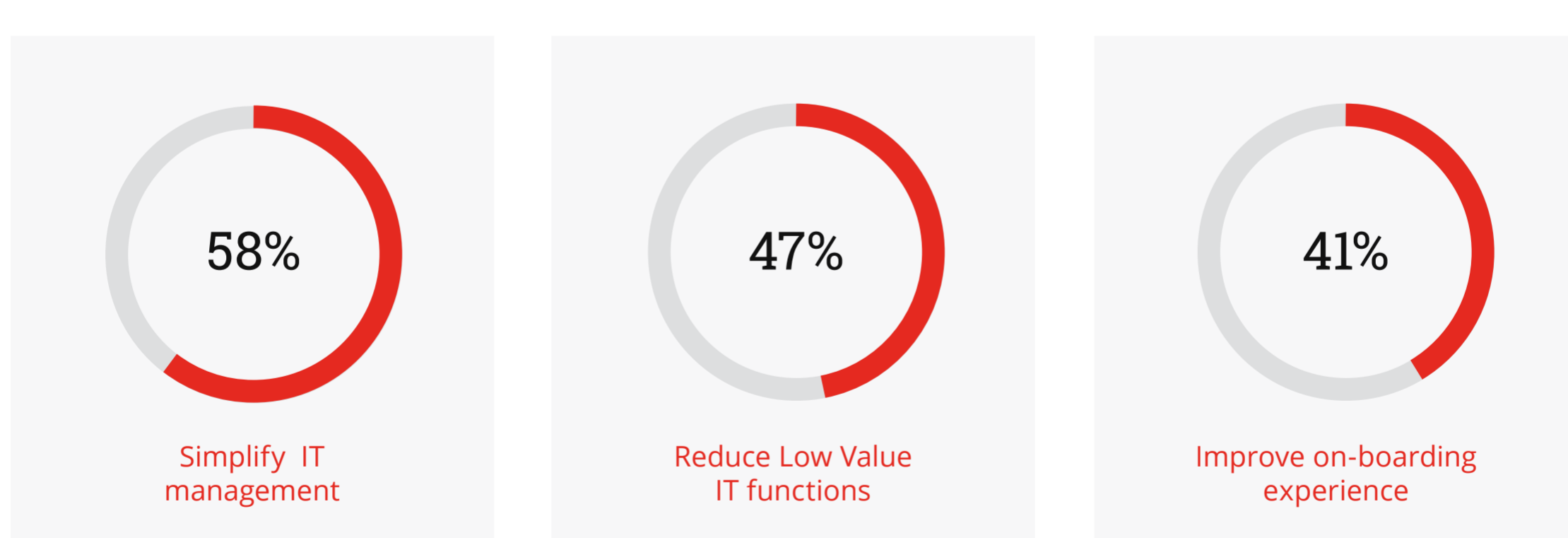


Everyone wins with seamless communication across platforms, systems, and devices. Better communication leads to more productive collaboration and fewer troubleshooting headaches.



The key is simplicity

The right all-in-one, hosted UC solution can deliver a hassle-free experience for users and IT. What do IT executives want in a UC solution?



What could you accomplish with the right UC solution?

The answer is One Cloud Solution

X Series
The experience is everything

Phone X Meetings X Collaboration X Contact Center

8x8's X Series provides one system of engagement that combines the best of enterprise phone, meetings, collaboration and contact center in a single platform. 8x8's global presence, superior support, intelligent analytics, world class reliability and open and interoperable architecture is what sets us apart from the competition. The experience is everything when it comes to your business. Learn how 8x8 transforms both the employee experience and the customer experience.

TO LEARN MORE, VISIT [8X8.COM/MID-MARKET](http://8x8.COM/MID-MARKET)

Source: Spiceworks survey of 175 IT decision-makers in the US, on behalf of 8x8, February 2017

8x8, Inc. (NYSE:EGHT) is a leading provider of cloud phone, meeting, collaboration and contact center solutions with over a million business users worldwide. 8x8 helps enterprises engage at the speed of employee and customer expectations by putting the collective intelligence of the organization in the hands of every employee. For additional information, visit www.8x8.com, or follow 8x8 on LinkedIn, Twitter, and Facebook.

