

ROGUE ONE

HOW GENERATION Z IS GOING TO BRING BALANCE TO THE (WORK)FORCE

GEN Z

AGES: 18-20



MILLENNIALS

AGES: 21-35

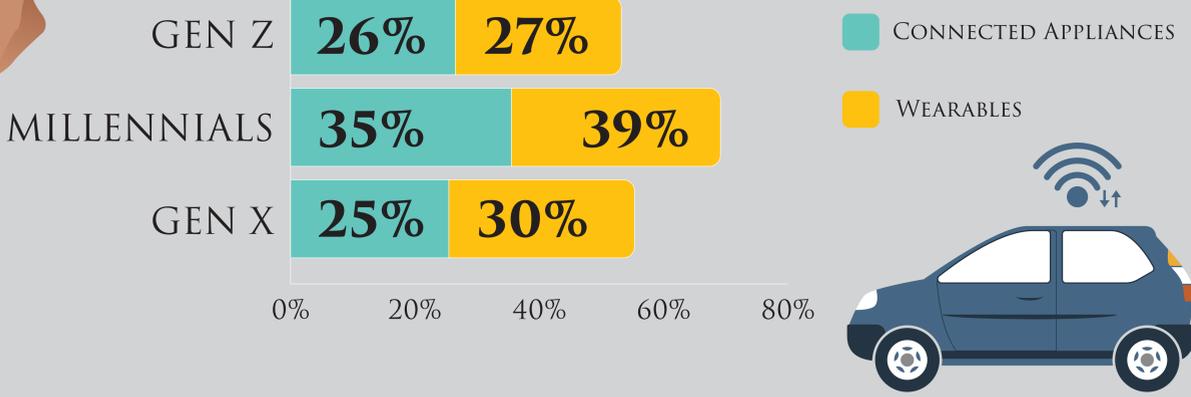


GEN X

AGES: 36-50



MILLENNIALS SURPASS GEN Z AS SERIOUS ADOPTERS OF TECHNOLOGY

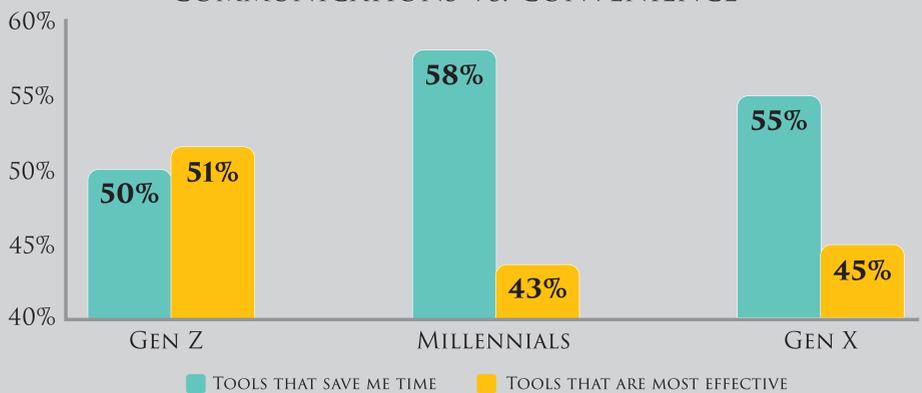


FOR GEN Z EFFECTIVE COMMUNICATION RULES ALL

1 IN 4 GEN Z PREFER IN-PERSON COMMUNICATION



GEN Z FOCUS IS ON EFFECTIVE COMMUNICATIONS VS. CONVENIENCE



GEN Z REJECTS TRADITIONAL WORKPLACE TOOLS

GEN Z - LEAST INCLINED TO USE



LANDLINES

OR



EMAIL

ONLY

5%

PREFER LANDLINES

ONLY

19%

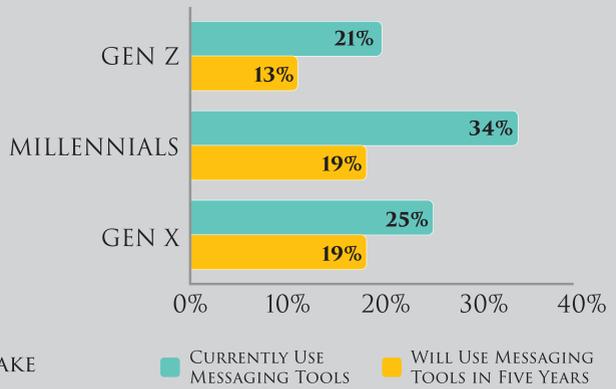
PREFER EMAIL

SMARTPHONE: HUB OF COMMUNICATIONS



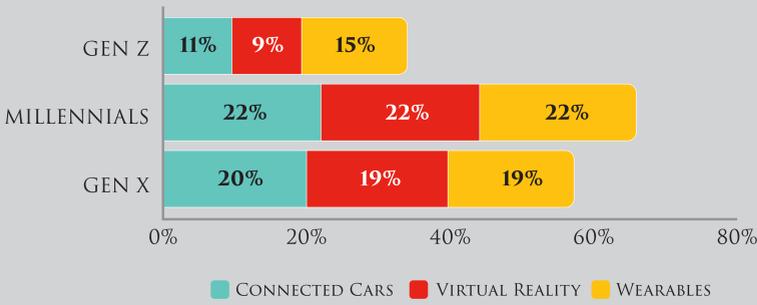
GEN Z: 62%
MILLENNIALS: 31%
GEN X: 28%
USED A SMARTPHONE TO TAKE THIS SURVEY

GEN Z - LESS LIKELY TO USE STANDALONE CHAT TOOLS

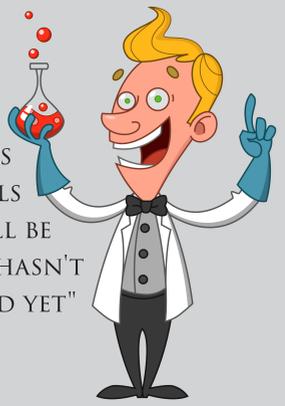


THE FUTURE WORKPLACE IS LESS "TECH-Y"

GEN Z NOT CERTAIN THAT WEARABLES, VIRTUAL REALITY OR CONNECTED CARS WILL PLAY A ROLE IN THE FUTURE OF WORK

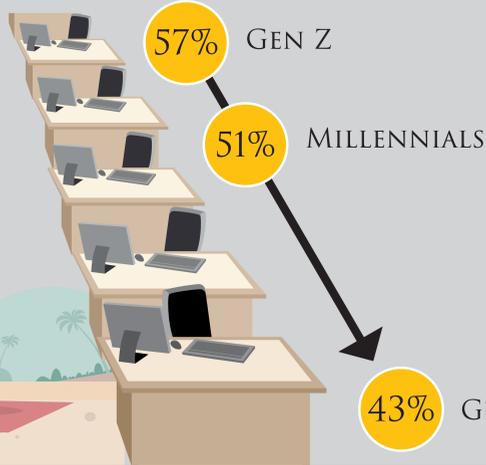


GEN X PREDICTS THAT THE TOP TOOLS FOR THE FUTURE WILL BE "SOMETHING THAT HASN'T BEEN INVENTED YET"



IS THE FULL-TIME REMOTE OFFICE A GEN X FANTASY?

FLEXIBLE WORKING A PRIORITY FOR ALL

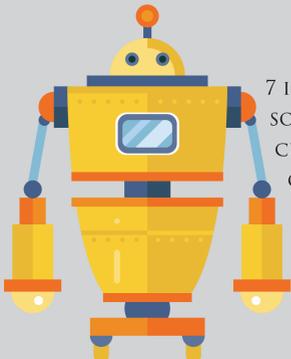


GEN Z BELIEVES A PHYSICAL OFFICE WILL BE NECESSARY TO COMPLETE WORK IN THE FUTURE



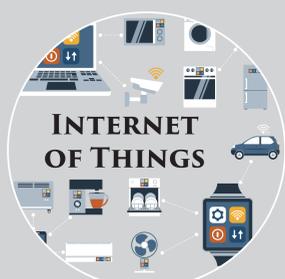
ADDITIONAL FINDINGS

BOTS & AUTOMATION



7 IN 10 AGREED THAT SOME OF THEIR CURRENT JOBS COULD BE AUTOMATED BY BOTS. MORE IN THE FUTURE

55%



AGREED THAT CONNECTED DEVICES COULD BE USED FOR WORK IN THE FUTURE

MULTIPURPOSE COMMUNICATIONS TOOLS



56% WOULD PREFER TO USE THE SAME TOOLS FOR WORK AS THEY USE IN THEIR PERSONAL LIVES