

# 8x8 Team Messaging

Talk now. Message now. Meet now. Communications transformed.

## Collaboration in today's business world

Most modern businesses use a mixture of email, messaging apps, voice calls, video conferencing and face-to-face interaction to collaborate internally and with external partners, suppliers and customers. Email is great for some kinds of work, but is inefficient for real-time communication. Messaging apps are a better solution for real-time collaboration, but individual teams often use different messaging applications, which gets in the way of cross-disciplinary collaboration. Juggling the many applications used to communicate creates confusion and makes it hard to ensure that everyone has access to the right information. There is a better way.

## 8x8 Team Messaging

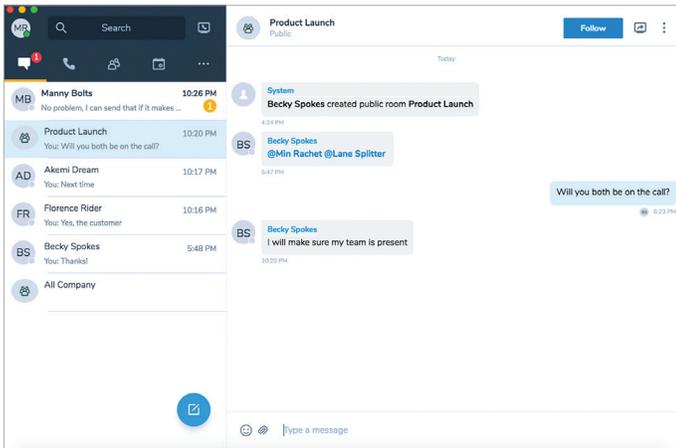
8x8 Team Messaging enables business collaboration by providing real-time team communication that scales from small to large teams. Through one application for voice, messaging and meetings we deliver a superior end-user experience and help support the efficiency and productivity you require to deliver results (and get work done).

Built for company-wide collaboration, 8x8 Team Messaging enables business units, project teams and internal and external collaborators to share content and communicate as a team by providing instant access for all employees through a direct connection to your global directory. 8x8 Team Messaging is designed to keep conversations organized by topic and work group while still supporting open team communication.

Providing a unified desktop and mobile experience 8x8 Team Messaging transitions seamlessly between your desktop and mobile device, enabling you to work anywhere from any device. 8x8 Team Messaging also supports both public and private rooms, allowing content to be shared only with those who need the information. The ability to follow and unfollow content and use @ mentions helps limit disruptions from notifications and high volume discussions.

## Key Benefits

- **One experience.** One application for voice, messaging and meetings
- **Company-wide access.** Instant connection for all employees through a direct interface to your global directory
- **Business to Business collaboration.** Share content and collaborate with external partners, customers and suppliers, even with different messaging platforms
- **Intuitive interface.** Learning-curve-free adoption—works like consumer messaging employees already know how to use
- **Cross-app connection.** Use one interface to collaborate in real time with anyone using his or her preferred messaging application
- **Unified desktop and mobile experience.** Collaborate from anywhere on any device

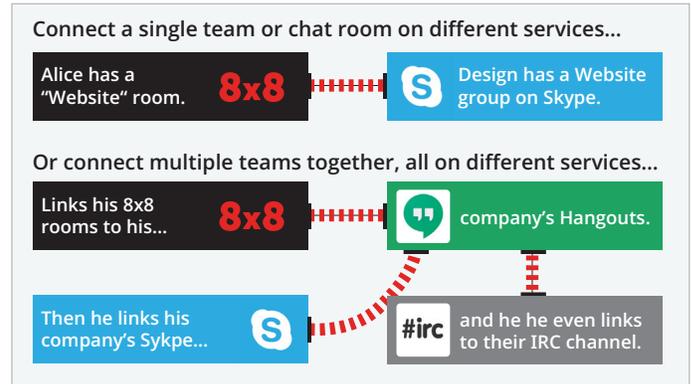


## Enable real-time group communication for all employees

Help business units, project teams, internal and external collaborators communicate as a team in 8x8 Team Messaging Rooms. Using your identity and authentication management tool, all employees are automatically set up with 8x8 Team Messaging without extra steps to add or invite co-workers to the messaging app. This out-of-the-box, company-wide access combined with an intuitive user experience means employees are up and running with Team Messaging in minutes—and can start collaborating more effectively immediately.

## One application for voice, messaging and meetings

Stay connected to your team conversations anywhere on any device. With one user experience for all communication necessities, 8x8 Team Messaging follows common consumer behaviors. By enabling your users with intuitive team messaging functionality available via mobile and desktop apps, 8x8 supports true enterprise-wide collaboration.



## Share chat rooms across platforms

Different teams use different apps to support their specific workflows. Close collaborators in these scenarios have little choice but to use multiple apps, which creates fragmentation, data loss and poor user experiences in the enterprise. With 8x8 Team Messaging, your teams can share content across applications, allowing teams who use different apps to stay in their app of choice while still collaborating as a group in a transparent manner.